UH Arts

Fashion/Portrait Photography on Location with Katie Lupton

Organise and shoot your own portrait/fashion photoshoot on location. Learn how to prepare for a photoshoot and how to compose your photos in the frame.

Suitable for 10+, children and adults will need to work together.

You will need:

- Access to magazines, newspaper, Pinterest or the internet to be able to make a mood board of ideas
- A camera (mobile phone cameras can be used if no access to a camera)
- A model or a friend who is happy to be in front of the camera
- 1. Your **plan** should consist of everything you want to achieve in your overall shoot. The most important part is the planning. Once a model/friend, date and location are set, you can focus on capturing the aesthetic you want to create.
- 2. **Create** a mood board with styling/clothing (at least two outfits for variation), location images (visit beforehand if possible), images of inspirational photos/poses, hair and makeup inspirational ideas.
- 3. **Test** the camera settings (even phone cameras) e.g. lighting (and aperture if you know how). (For lighting, look at Katie's other activity on our website, see the link below).
- 4. Once arrived at your chosen location with the model, **clarify areas of interest** that you would like to use as backgrounds.
- 5. **Pose** your model by giving them directions or even showing them photos that you used as inspiration on the mood board. Do not be afraid to let the model know what you want! You could demonstrate the pose yourself, this helps the model see what you are hoping to achieve.
- 6. Once you feel comfortable shooting and posing the model, begin to think about **composition** within the camera. Different compositions add depth and variety to an overall set of images. Include a range of angles, close-up shots, full body, framed, candid and posed.



Composition Ideas to try (see images on the web page):

- a. **Create 's" shapes** through the body to draw the audience to the models eyes. This shape is created by the body, the 's' curves/shapes draw the viewers eyes straight to the model's eyes.
- b. Use "leading lines" to draw all attention to subject.
- c. **Use the location** to help set the scene/create a story behind the photos.
- d. **Use props** or accessories to make the photos less staged and more candid. This also helps to create a story/depth to the set of photos.
- e. **Experiment with perspective**. Shoot from low, mid and high angles to add diversity to the set of photos.
- f. **Shoot some** close-cropped portraits to show off definition and add a connection to the audience by strong eye contact into camera.
- g. **Use frames** within a frame! Use archways, tunnels and doors to frame your model within the location. This allows symmetry within your photos.
- h. **Use shadows** to create strong highlights within your photos. Experiment with how they fall onto the model or how they can create shapes around the model.

Take it further:

- Shoot a portrait/fashion shoot based on a colour. For example *RED*
- Style your overall shoot surrounding the idea of chosen colour this could include locations, clothing, makeup and more.

Share It!

Don't forget to tag your creations with @UniHertsArts on all socials. Using #CreateItShareIt #UHArtsatHome We will aim to share what you send us!

If you are interested in photography why not try Katie's other activity <u>Photography</u> and Lighting with Katie Lupton - University of Hertfordshire Arts (uharts.co.uk)